

Virtual Hub

The Virtual Hub is a perfect program for any sponsor seeking a unique way to reach network and IT executive visitors to NetworkWorld.com. A stand-alone virtual booth with the option for social networking features, a Virtual Hub has many of the benefits of hosting a virtual event while also enabling visitors to learn about the release or promotion of new products and services.

Virtual Hub Details

- Any one Virtual Hub may include 8 content areas with 25 assets in each, which may consist of:
 - Web pages
 - White papers
 - Podcasts
 - Product demonstrations
 - Webcasts
- Booth staff is notified when a visitor arrives.
- Content is published visible to search engines to drives traffic from web searches.
- Guests are directed to specific content based on their areas of interest.
- Everything that takes place in the hub is tracked.
- Sponsors may also choose from a selection of different booth styles.
- A custom introduction can be provided by sponsor otherwise Network World will produce one for them.

Program Details

- 250 leads*, program runs on-demand for three months.
- Additional features and functionality available (contact your Network World sales rep for pricing).
- Price: \$30,000

* NetworkWorld.com removes "Mickey Mouse" leads, duplicates and up to three client competitors (if indicated on I.O.) before providing the leads. If a program over-delivers on leads by 20% before the agreed upon end date, the program will be considered complete and the asset will be removed from NetworkWorld.com



For more information contact your Network World sales executive (www.networkworld.com/media/salesContacts.html) or:

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