

# 2009 Editorial Calendar

Print and Online

Issue Date	Ad Close	Special Focus	Bonus Distribution/ Marketing Extras
Dec. 29/ <b>Jan. 5</b>	Dec. 17	Outlook '09	
Jan. 12	Dec. 31	Special Focus: IP Call Centers	
Jan. 19	Jan. 7	Special Focus: Network Management	
Jan. 26	Jan. 14	New Data Center: What's New in Data Storage?	
Feb. 2	Jan. 21	Special Focus: WAN Optimization	• Internet Telephony Conference & Expo (Miami, FL)
Feb. 9	Jan. 28	Special Focus: NAC/Endpoint Security	• IT Roadmap (New York, NY)
Feb. 16	Feb. 4	Trend Watch: Social Networking	
Feb. 23	Feb. 11	Best Products Special Focus: Mobile Security	• Harvey Study
March 2	Feb. 18	DEMO Spring Special Focus: Data Center	• DEMO 09 (Palm Desert, CA)
March 9	Feb. 25	Special Focus: Software as a Service	• IT Roadmap (Denver, CO)
March 16	March 4	New Data Center: The Mobility Affect	
March 23	March 11	Special Focus: VoIP	• IDC SaaS Summit (New York, NY)
March 30/ <b>April 6</b>	March 18	Careers: 10 Hot Tech Skills	• IT Roadmap (Chicago, IL) • IDC Green IT Forum (New York, NY)
April 13	April 1	Special Focus: 10 Gig Switching	
April 20	April 8	Feature: End-User Security Training	
April 27	April 15	Burning Questions: Security	
May 4	April 22	Special Focus: Wireless/Mobility	• IT Roadmap (Boston, MA)
May 11	April 29	Feature: Information Protection Special Focus: Data Center	• Interop Planning Guide
May 18	May 6	New Data Center: Understanding Cloud Computing	• Interop (Las Vegas, NV)
May 25/ <b>June 1</b>	May 20	Special Focus: Windows Migration	
June 8/ <b>June 15</b>	June 3	Special Focus: Unified Communications New Data Center: Data Center Derby	
<b>June 22/</b> June 29	June 10	Special Focus: Network Management	• IT Roadmap (Atlanta, GA)
July 6/ <b>July 13</b>	July 1	Security Companies to Watch Special Focus: IPv6	• IT Roadmap (Philadelphia, PA)
July 20/ <b>July 27</b>	July 15	Burning Questions on Wireless/Mobility	
Aug. 3/ <b>Aug. 10</b>	July 29	Storage Companies to Watch Special Focus: Software	
Aug. 17/ <b>Aug. 24</b>	Aug. 12	Special Focus: VoIP	• Harvey Study • Open Source World (formerlyLinuxWorld) (San Francisco, CA)

Revised 4-23-09  
Schedule subject to change.

For advertising opportunities, contact [sales@nww.com](mailto:sales@nww.com), Corporate Sales at 800-622-1108 or West Coast Sales at 415-267-4511 for more information.

\*Bolted dates are the issue date.

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Aug. 31/ <b>Sept. 7</b>	Aug. 26	Careers: Make Yourself Layoff-Proof	• IT Roadmap (Dallas, TX)
Sept. 14	Sept. 2	Lab Report: What's Next in Switching	• IT Roadmap (Seattle, WA)
Sept. 21	Sept. 9		
Sept. 28	Sept. 16	Special Focus: Security	
Oct. 5	Sept. 23	Companies to Watch: Wireless/Mobility	
Oct. 12	Sept. 30	Special Focus: Data Center	
Oct. 19	Oct. 7	New Data Center: Security for the Virtual Enterprise	• DEMO Fall 09 (San Diego, CA)
Oct. 26	Oct. 14	Companies to Watch: Open Source Software	• IT Roadmap (Washington, DC)
Nov. 2	Oct. 21		
Nov. 9	Oct. 28	Holiday Gift Guide Special Focus: VoIP	
Nov. 16	Nov. 4	Companies to Watch: Network Management	• Interop (New York)
Nov. 23	Nov. 11	Lab Report: What's Next in Optical Networking?	
Nov. 30/ <b>Dec. 7</b>	Nov. 18	Special Focus: Security	• IT Roadmap (San Francisco, CA)
Dec. 14	Dec. 2		
Dec. 21	Dec. 9	Special Focus: Data Center	
Dec. 28/ <b>Jan. 4</b>	Dec. 16	Outlook '10	

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# 2009 Calendar

## Events and Executive Forums

Month	Event	Location
February 10	IT Roadmap: New York City	The Javits Center
March 1-2	DEMO 09 Palm Desert, CA	Desert Springs – a JW Marriott Resort & Spa
March 10	IT Roadmap: Denver	Colorado Convention Center
April 2	IT Roadmap: Chicago	Donald E Stephens Conference Center
May 6	IT Roadmap: Boston	Hynes Convention Center
June 24	IT Roadmap: Atlanta	Cobb Centre Galleria
July 14	IT Roadmap: Philadelphia	Pennsylvania Convention Center
September 2	IT Roadmap: Dallas	Sheraton Dallas Hotel
September 17	IT Roadmap: Seattle	Washington State Convention Center
October 18-20	DEMOfall 09 San Diego, CA	Sheraton San Diego Hotel & Marina
October 27	IT Roadmap: Washington, D.C.	Walter E Washington Convention Center
December 10	IT Roadmap: San Francisco	Moscone North

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**DEMO 09**

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