



PRINT / ONLINE / EVENTS HIGHLIGHTS 2009

EDITORIAL CLOSE DATES:

- Special Focus Stories – Usually three weeks before story is published.
- Feature Stories – Usually one month before story published.
- “New Data Center” series – Usually two months before story is published.
- Tests – Usually three months before test results are published.

INQUIRIES:

- For story topics, e-mail inquiries to writer assigned to story.
- To submit a product for testing as part of our Clear Choice Test program, please fill out the electronic form at <http://www.networkworld.com/reviews/reviewrequest.html>. Note Editorial Close Dates.
- Stand-alone tests are done on new products.
- Network World does not test beta products.

PANORAMA PODCASTS

October 12, 2009

Managing the Smartphone Explosion

The influx of new smartphone platforms means that IT more than ever needs to find ways to manage applications, security and costs of these mobile devices. Keith Shaw chats with **Ahmed Dattoo** from Zenprise about the latest trends (a move away from company-owned devices?) and best practices for an enterprise mobile device strategy.

OCTOBER PRINT/ONLINE

ISSUE DATE: October 19, 2009
AD CLOSE DATE: October 7, 2009
BONUS: ITRoadmap (Washington DC)

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NDC – 7 Secrets of Successful Data Centers. Contact: Neal Weinberg at nweinberg@nww.com

A bimonthly series examining the latest strategies for optimizing and automating IT. This issue will focus on Data Center.

SPECIAL FOCUS

DATA CENTER: What to look for in private cloud computing software. Contact: Jon Brodtkin at jbrodtkin@nww.com.

[ONLINE](http://www.networkworld.com) (www.networkworld.com)

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Product Guides – Look for our revised Product Guides (formerly Buyers Guides) launching in January. Fifty-five guides covering all the essential networking categories featuring “At-A-Glance” graphics for quick comparison, detailed product information and buying tips.

EVENTS & EXECUTIVE FORUMS

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• **IT ROADMAP**

- October 27, Washington DC
- December 10, San Francisco

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NOVEMBER PRINT/ONLINE

ISSUE DATE: November 2, 2009
AD CLOSE DATE: October 21, 2009

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CLEAR CHOICE TEST: Apple Snow Leopard Server. Neal Weinberg at nweinberg@nww.com

CLEAR CHOICE TEST: SonicWall's new UTM. Contact: Neal Weinberg at nweinberg@nww.com

SPECIAL FOCUS

VoIP: Skype. Contact: Tim Greene at tgreene@nww.com.

SPECIAL FOCUS

COMPANIES TO WATCH: Open Source. Contact: John Fontana at jfontana@nww.com.

NOVEMBER PRINT/ONLINE

ISSUE DATE: November 16, 2009
AD CLOSE DATE: November 4, 2009

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COOL YULE TOOLS: 2009 gift guide call for products:

What's new this year: The popularity of the iPhone and other smart phone applications (BlackBerry, Palm Pre, etc.) has been added.

The categories that we want to look at include:

- * Cell phones and smart phones (and all those fancy accessories)
- * iPhone, BlackBerry and Palm Pre applications (software)
- * Computer, notebooks, netbooks
- * Digital photography (digital cameras, camcorders)
- * Home and Office gear (includes networking gear)
- * MICE (keyboards too)
- * Portable entertainment (iPods, Zunes, video players, etc.)
- * Storage, big and small (mostly small, though)
- * Travel gear (road warrior gear)
- * We just 'wanna' have fun (miscellaneous, tech toys, robots, etc.)

We will also include our famous "After Hours" section, which includes our favorite video games and computer games of the year.

Contact: Keith Shaw at kshaw@nww.com

ONLINE (www.networkworld.com)

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NOVEMBER 16 ISSUE CONTINUED

SPECIAL FOCUS

NETWORK MANAGEMENT: Companies to Watch. Contact: Denise Dubie at ddubie@nww.com.

SPECIAL FOCUS

LAB REPORT: What's next in Optical Networking? Contact: Brad Reed at breed@nww.com

DECEMBER PRINT/ONLINE

ISSUE DATE: December 7, 2009
AD CLOSE DATE: November 18, 2009
SPECIAL: Harvey Study
BONUS: ITRoadmap (San Francisco, CA)

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CLEAR CHOICE TEST: Virtual desktop infrastructure (VDI). Contact: Neal Weinberg at nweinberg@nww.com

SPECIAL FOCUS

SECURITY: A look at iPhone security in the enterprise. Contact John Cox at jcox@nww.com.

DECEMBER PRINT/ONLINE

ISSUE DATE: December 21, 2009
AD CLOSE DATE: December 9, 2009

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CLEAR CHOICE TEST: Web security gateways. Contact: Neal Weinberg at nweinberg@nww.com

SPECIAL FOCUS

DATA CENTER: Five enterprise add-ons for SharePoint Server. Contact John Fontana at jfontana@nww.com.

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JANUARY PRINT/ONLINE

ISSUE DATE: January 4, 2009
AD CLOSE DATE: December 16, 2009

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OUTLOOK ISSUE – Outlook TwentyTen

- Year of recovery? Please!

Things look to be slowly mending, but there is no going back. Necessity being the mother of invention, this recession has shifted some fundamentals. SaaS, for example, is here to stay. It is easier to deploy, someone else's problem to manage, upgrades are on the fly, and the returns flow in faster. A look at what 2009 changed, and what we can expect in 2010.

- Making over Cisco, Microsoft

There isn't an IT professional around that doesn't have strong opinions about these industry titans. How the companies can improve their products, their strategies, their support. We asked the blogging pundits from our Cisco Subnet and Microsoft Subnet communities to tell us what they would change if they could give these behemoths a full make-over.

- 2020 vision: What the 'Net will be like in 10 years

Some fear the Internet will collapse under the weight of ever greater demand, scads of new multimedia mobile applications and a growing legion of teleworkers. Here's what experts say to expect as the 'Net continues to morph and change the way we do business.

- Emerging techs

New tech developments to keep your eye on in the coming year.

- Skills checklist

IT has changed a lot in the last few years, and more change is brewing. What do you need to stay current, in the know? What skills do you need to attain/polish to increase your chances for that next promotion? What tops the IT recruitment lists? An inside look.

- 2010: Companies to watch

What companies will challenge the conventional norms, upset the apple cart, generate the most noise in 2010? A look at the companies pushing true innovation.

- The Predictions

Columnist Mark Gibbs peers through the scope to see what lays ahead in 2010, delivering predictions in a way that only Gibbs can.

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